

Curriculum Vitae

First: personal Information

Full name: BAYDAA SATTAR LAFTA AL- BAYATI

Date & Place of birth: 1/9/1962, Baghdad, Iraq

Nationality: Iraqi

Qualification: Doctor of philosophy in business administration

Specialization: strategic and operational information systems

Scientific Title: Professor

Current Postion: Professor in Post- Graduate Institute for Accounting & Financial Studies, university of Baghdad.

Data of Appointment: 1980

Years of service: 34 year

Gender: Female

Marital Status: Married

Number of children: 2

Telephone number: +9647901389422

E – Mail: baydaa_s@yahoo.com

Second: Data of access to scientific titles:

Professor: 23/4/2008

Assistant professor: 30/6/2003

Teacher: 14/3/1999

Assistant teacher: 1/7/1993

Third: Academic Qualifications:

- Ph. D., Degree in Business Administration, university of Baghdad, Baghdad, Iraq, 2003 – 2004, 80.19%.
- M. Sc., in business Administration, university of Baghdad, Baghdad, Iraq, 1992 – 1993, 80.98%.
- B. Sc., in Business Administration, university of AL-Mustansireah, Baghdad, Iraq, 1986 – 1987, 87%.
- Technical Diploma, in stores Management, institute of technical Administration, Foundation of technical Education, Baghdad, Iraq, 1981 – 1982, 91%.

Fourth: Academic and Administrative position :

- Professor in Post- Graduate Institute for Accounting & Financial Studies, university of Baghdad.
- Director of Department of studies & researches, center of market research & consumer protection, university of Baghdad, 2012-2017.
- Responsible of scientific unit in the center of market research of consumer protection, 1/10/2013 – 12/2/2014.
- Director of department of development and human development in 26/10/2010 – 1/11/2011.

- Director, of Department of private education, in Ministry of higher, Education and scientific research, Baghdad, Iraq, 11/8/2005 – 10/10/2010.
- Acting director of department of scientific evaluation & performance in ministry of higher, Education and scientific research, Baghdad, Iraq, 20/5/2005 – 10/8/2005.
- Head, of department of secretary, institute of technical Administration, foundation of technical education, Baghdad, Iraq, 1/8/2004 – 1/5/2005.
- Assistant professor of, business administration, 30/6/2003.
- Teaching, of department of secretary, institute of technical Administration, 1993 – 1998.
- Responsible of Microfilm laboratory in nstitute 1988 – 1990.
- Responsible of students lending fund accounts division in institute of technical administration, 1983 – 1988.

Fifth: Teaching Experiences:

lecturer in the different colleges (Administration and Economics, college of Administration of Technical and Institutes the following courses:

- M. Sc. Program:

Strategic Management, systems and decision support technologies.

- Higher diploma:

Information technology.

- B. Sc. & diploma program:

Management principles, Organizing & Programming: Cobol language, Appliaction systems, computers: Basic language.

- Dissection many thesis in Ph. D. & M. Sc & Higher diploma.
- Also lecturing in training course in different state organization.

Sixth: Training and Empirical Experiences:

Many practical training programs, seminars and workshops in the following areas:

- Performance evaluation of university/ university of Qatar.
- Teaching of methods/ staffs center development.
- Preparing of teacher to studies the programming subject/ administration rusafa institute.
- Management of small project/ Jordan.
- Development of head department/ staffs center development.
- English Languages/ technical institute of management.
- Data Base3 plus/ institute of technology.
- Data Base foxpro2/ institute of technology.
- Wordprosser/ institute of technology.

Seventh: Research Experiences:

Most works were done in the following directions

1. Strategic Management.
2. Organizational.

3. Information systems.
4. Human Resource Management.
5. Statistical data analysis.
6. Operation Management.

Eighth: The thesis & published papers:

1. Ph. D. thesis titled Designing a system for applying electronic government a strategic approach, 2004.
2. M. Sc. Thesis titled the groups technology system & the effect of its implementation on reducing the time & direct labor cost, 1993.
3. The factor analysis using in determining the factors affect on the physical handicapped, journal of technical, 1995.
4. The impact of organizational variables in job loyalty, 1997.
5. Criteria for the evaluation and comparison of strategic alternatives in the non – profit organizations, journal of professor, 2001.
6. Causes of disinclination of candidates of participate in training courses, journal of professor, 2001.
7. Information system and implementation influence in the decision making process, journal of professor, 2002.
8. The water transportation company leaders move towards the implementation of total quality management strategy, 3rd scientific conferences for the local company for the water transportation, 2002.
9. Evaluation of experience of ministerial examinations through ministerial examination of the subject of office organization to the second year students at the secretary department in the technical institute of administration for the years 1998/2001, journal of professor, 2002.
10. The group technology usage in the manufacturing companies, the 5th scientific conferences in engineering collage/ Baghdad university, 2002.
11. The administrative competencies required for foundations of technical education deans from their viewpoints and relation with some variables, the 9th scientific conferences for the foundation of technical education, 2005, Baghdad – Iraq.
12. The organizational factors that effect on the capability of applying the electronic data interchange (EDI) strategy, journal of Economics and administration sciences, 2005, Baghdad – Iraq.
13. The requirements of electronic government and application possibilitie in Iraqi service organizations, journal of economics and administration sciences, 2005.
14. Influence Of Strategic Thinking Characteristics In Strategic Selection Factors/ Survey Research Of The Opinions Of A Sample Of Responsibles In Ministry Of Higher Educatio And Scientific Research Council, 2009.
15. The Role Of Intuition In Taking Strategic Decision/ A Survey Research On The Opinions Of Sample Of Head And Members Of College Councils With Administrative Specialty, 2010.
16. Evaluating the performance efficiency of the transport sector according to te perspectives of the Balanced Scorecard A case study in he General Company for Land Transport / Baghdad, 2012.
17. Evaluate the performance of the health sector service indicators, 2012.

18. Administrative Work Ethics of the administrative leadership from the point of view of Islam/ Exploratory study of the opinions of a sample of associate in educational institutions, 2012.
19. The media's role in the development of space right knowledge in children/ Exploratory study of the views of a sample of parents of students, 2012.
20. Consumer Culture And Its Relationship To Food Security, 2013.
21. Consumer Behavior For Iraqi Women / A Survey Of The Views Of A Sample Of Women In The City Of Baghdad, 2013.
22. Impact Of Transport On The Prices Of Imported Fruits And Vegetables/ Survey Of The Views Of Sample Of Vendors And Truck Drivers In The Wholesale Markets / Baghdad, 2013.
23. Factors Affecting Consumer Consumerism Iraqi/ Analytical exploratory study of the sample of customers using the method factor analysis, 2013.
24. Organization Immunity and role in crisi management/ Analytical exploratory study of the sample of officials in the general lather industries, 2014.
25. The practice of citizenship behaviors and their impact on customer loyalty/ Analytical study from the perspective of employees in National Insurance Company, 2014.
26. Measuring The Range Of Informed Consumers On The Card On The Significance Of Food Commodities And Its Relationship To Consumer Awareness/ Survey Of The Views Of A sample Of Consumers in the Province Of Baghdad, 2014.
27. negative effects of interactive Channel programs/ an analytical study of the viewers point of view, 2014.
28. Rule of managing fun in enhancing organizational affiliation/ Exploratory study in Center of Market Research & Consumer Protection- Baghdad University, 2014.
29. Dimensions of leadership and relationship strategies Green Manufacturing/ Applied study In The Baghdad Soft Drinks Company, 2015.
30. Marketing research outputs strategy requirements / An analytical study in the University of Baghdad,BJMS, (IF : 6.80), 2015.
31. Diagnosis patterns of innovation and administrative leaders and their role in achieving strategic success / Field study, IJBMR, (IF : 8.72), 2015.

Ninth: Books:

Electronic Management, 2007.

Tenth: Scientific Conferences & Symposium:

1. the third scientific conferences for the local company for the water transportation, 2002.
2. The fifth scientific conferences in engineering collage/ Baghdad university, 2002.
3. The ninth scientific conferences for the foundation of technical education, 2005.
4. The sixth scientific conferences of the center for market research and consumer protection, 2012, university of Baghdad.
5. The fourth scientific conferences of the center for maternal and child research, 2012, university of diyala.

6. The sixth annual scientific conferences of the center saladin historical and cultural studies, 2012, university of tikrit.
7. The symposium scientific seminar on the status of medical services to the Iraqi citizens and consumer rights, 2012.
8. The symposium scientific seminar of consumer culture in the society and its influence in the management of state – building.
9. The thirteenth annual international scientific conference for business/ crisis management in a changing world, 2014, zitouna university of Jordan.
10. The fourteenth annual international scientific conference for business/ management innovation in business, 2015, zitouna university of Jordan.

Eleventh: surveys

1. Exploratory study of the views of a sample of vendors and transport operators in the wholesale markets of Baghdad.
2. Exploratory study of the views of a sample of parents of students about the role of the media in the development of the right of children's knowledge.
3. Exploratory study of the views of a sample of the associate in educational institutions on the ethics of administrative work administrative leadership from the point of view of Islam.
4. Exploratory study on the ration card between retaining or cancellations.
5. Exploratory study on the reality of sections in colleges in the Ministry of Higher Education and Scientific Research.

Twelveth: Membership of committees and scientific organizations

- 1 . a member of the evaluation committee and the selection of candidates for the prize on science for 2014 / Ministry of Higher Education and Scientific Research.
2. a member of the Board of Directors of Center for Market Research and Consumer Protection.
3. member of the scientific committee at the center.
4. member of the editorial board of the Journal of the Iraqi market research and consumer protection.
5. Chairman of the consolidation of scientific research at the center.
6. Member of the Committee extraction of research at the center.
7. member of the ethics committee of scientific research at the center.
8. Chairman of the inventory in the center.
9. member National Council of Higher Education for the period of (2005-2010)
10. representative of the Ministry of Higher Education and Scientific Research in colleges.
11. responsible women in the ministry and a member of the Sub-Committee of the Higher Authority for the Advancement of Women for the period of (2008-2009)
12. Participation in many of the committees formed within the Ministry of Higher Education and Scientific Research as a member or chair of the Committee.
13. member committee honored the top students at colleges in the ministry in 2008.

Thirteenth: Lecturing in training courses

1. Course in Crisis Management / Iraqi Anti-Corruption Academy.
2. Course in Research Methodology / Iraqi Anti-Corruption Academy.
3. Advanced course in the use of modern methods in Office Management.
4. A training course in negotiation skills/ Consulting and management development center .
5. Advanced course in programming / Staffs center development.
6. The development of behavioral and human skills of the Directors of Central departments / Baghdad Municipality.
7. A training course in secretarial and office automation / Technical Institute of Management.
8. A training course in inventory planning methods / Training and Educational Development Institute.
9. A course in strategic planning / Judicial Institute.

Fourteenth: languages

- English